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Load Management Technology Proposal

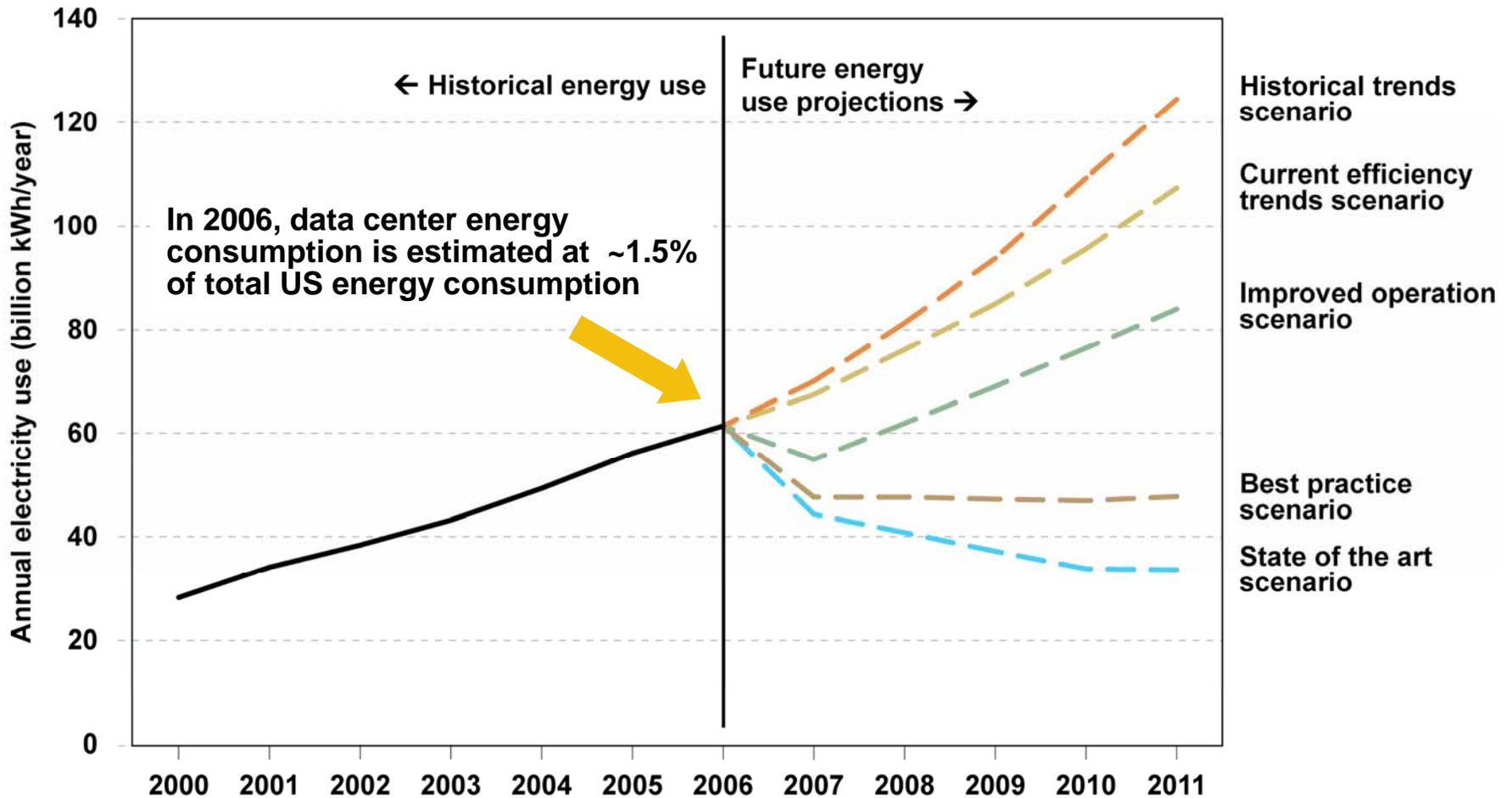
To the California Energy Commission
Load Management Standards Workshop
Docket 08-DR-01

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How Big is the Data Center Problem?

US Data Center Energy Consumption
(estimates from the US EPA report, 2007)

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Data center servers (computers) waste huge amounts of power when idle

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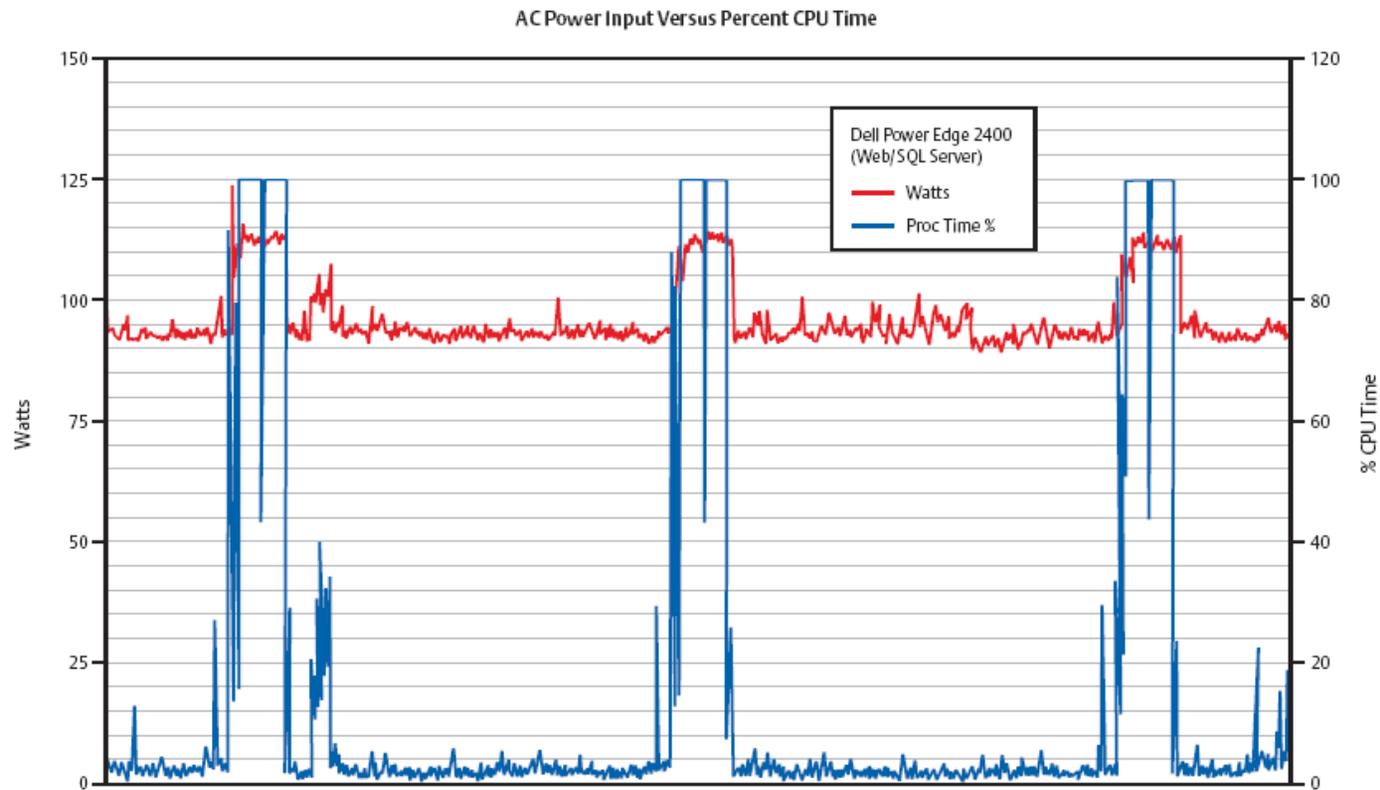


Figure 11. Low processor activity does not translate into low power consumption.

Source: "Energy Logic: Reducing Data Center Energy Consumption by Creating Savings that Cascade Across Systems" Emerson Electric, 2007

Active Power Management:

A Unique Approach to Solving Idle Power Waste and Responding to Load-Shedding Events

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Policy-Based—Business priorities determine when, where, and how to power off servers; Easily integrated w/external triggers like DR.

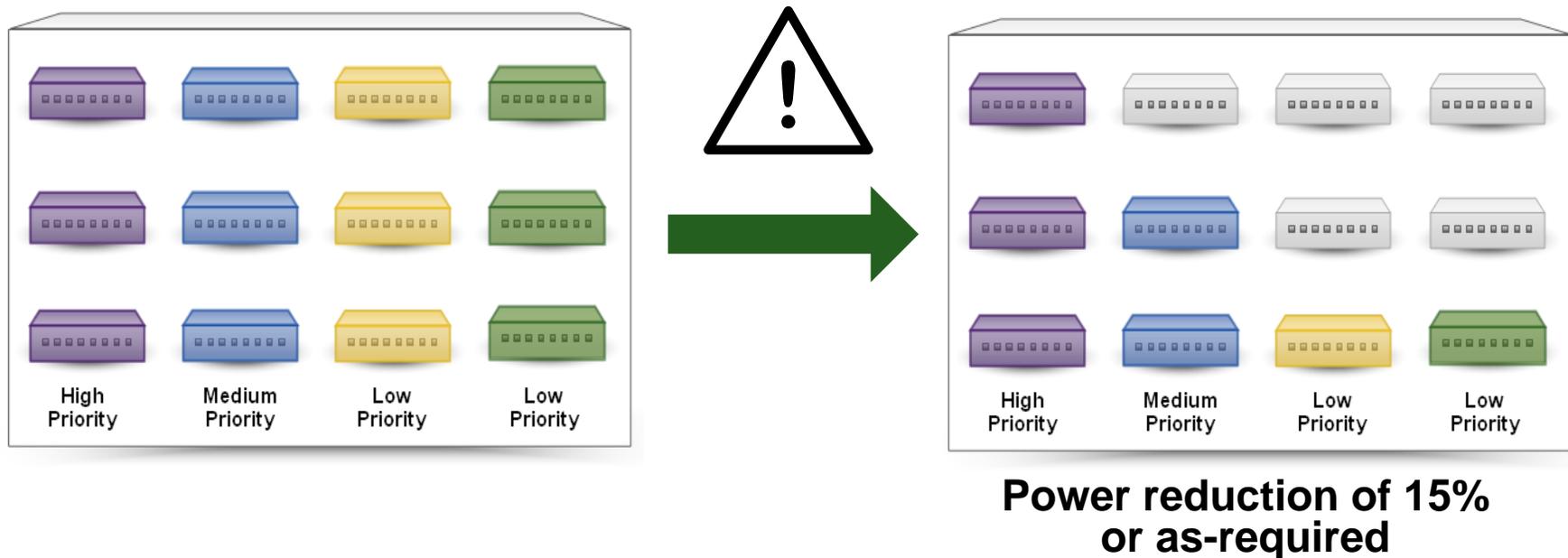


Application Aware—Knows when and how applications must be systematically powered off and brought back on, as well as application inter-dependencies across multiple servers

Hardware and Software Independent— Manages any platform, requires no change to existing hardware and software configurations; compatible with existing power distribution/UPS equipment

Demand Response Scenario: Minimize powered-on servers

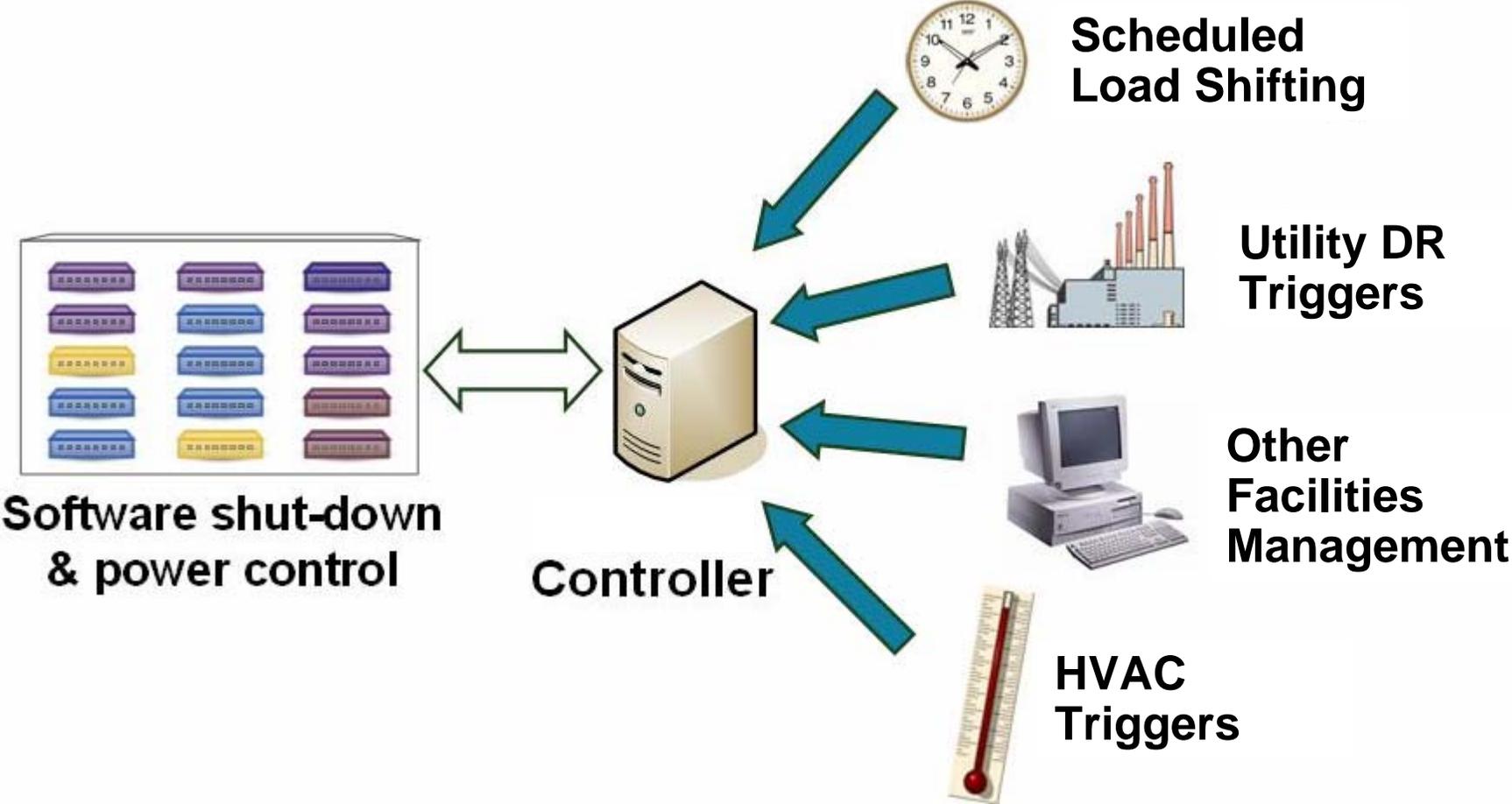
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Similar to “dimming the lights” during critical periods

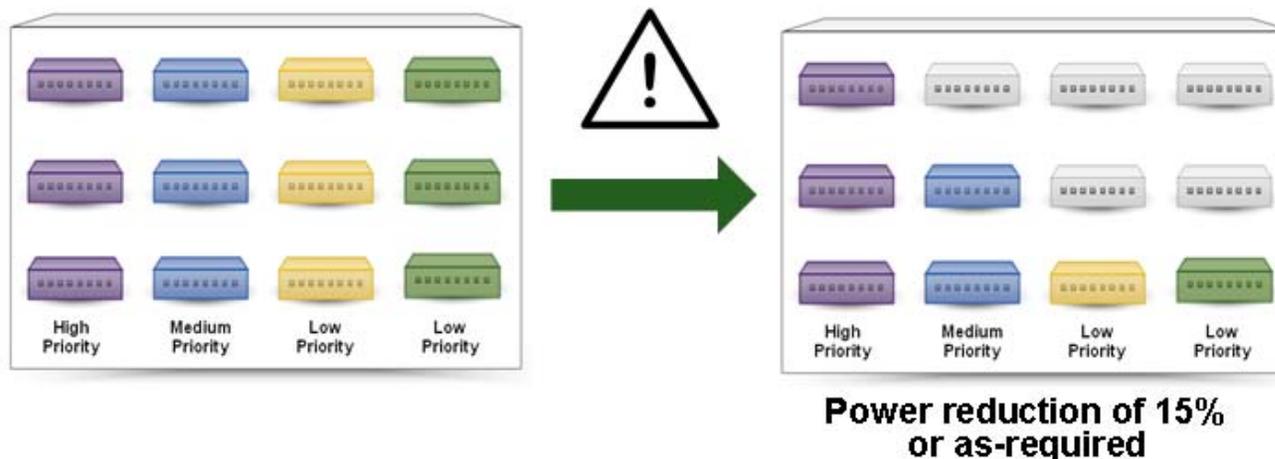
Active Power Management: Functional Overview

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How Big is the potential?

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Example:

- 20,000 f² data center
- 6,000 servers @ 200w ea. (1.2 mW + HVAC)
- 15% reduction during DR event:
 - ~ 180 kW direct reduction
 - ~ 200 kW indirect reduction from shed HVAC load